

CONTRACT



WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

<u>Contract / Revision</u> 2050511 /		<u>Alt Order #</u> WOC13037052
<u>Advertiser</u> Jean Stothert for Omaha		<u>Original Date / Revision</u> 04/27/21 / 04/29/21
<u>Contract Dates</u> 04/28/21 - 05/04/21	<u>Estimate #</u> 907	
<u>Product</u> General		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 355.30
<u>Agcy Code</u> 9920446	<u>Advertiser Code</u> 133	<u>Product 1/2</u> 154
<u>Agency Ref</u> 2947	<u>Advertiser Ref</u> 40816	

And:

Jamestown Associates
734 15th St NW
Ste 550
Washington, DC 20005

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WOWT	04/28/21	05/04/21	Morning News Show	5:00 AM-6:00 AM		:30				NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/28/21	05/04/21	MTWTF--				5	\$80.00	1.70			
N 2	WOWT	04/28/21	05/04/21	Morning News Show	6:00 AM-7:00 AM		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/28/21	05/04/21	MTWTF--				5	\$250.00	3.40			
N 3	WOWT	04/28/21	05/04/21	Today Show	7:00 AM-9:00 AM		:30				NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/28/21	05/04/21	-TWT---				3	\$325.00	4.90			
N 4	WOWT	04/28/21	05/04/21	Midday News	11:00 AM-12:00 PM		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/28/21	05/04/21	M-WT---				3	\$100.00	5.40			
N 5	WOWT	04/28/21	05/04/21	Days of Our Lives	12:00 PM-1:00 PM		:30				NM	5	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/28/21	05/04/21	MTWTF--				5	\$95.00	2.60			
N 6	WOWT	04/28/21	05/04/21	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/28/21	05/04/21	MTWTF--				5	\$80.00	2.30			
N 7	WOWT	04/28/21	05/04/21	M-F News @ 4p	4:00 PM-5:00 PM		:30				NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/28/21	05/04/21	M-WT---				3	\$225.00	6.60			
N 8	WOWT	04/28/21	05/04/21	News @ 5p M-F	5:00 PM-5:30 PM		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/28/21	05/04/21	MTWTF--				5	\$350.00	8.60			
N 9	WOWT	04/28/21	05/04/21	Weekday Jeopardy	6:00 PM-6:30 PM		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/28/21	05/04/21	MTWTF--				5	\$350.00	8.20			
N 10	WOWT	04/28/21	05/04/21	News @ 630p M-F	6:30 PM-7:00 PM		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/28/21	05/04/21	--WTF--				3	\$350.00	6.80			
N 11	WOWT	04/28/21	05/04/21	News @ 10p M-F	10:00 PM-10:35 PM		:30				NM	5	\$2,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/28/21	05/04/21	MTWTF--				5	\$425.00	8.00			
N 12	WOWT	04/28/21	04/28/21	Wednesday Prime Hr 2	8:00 PM-9:00 PM		:30				NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> Jean Stothert for Omaha		<u>Original Date / Revision</u> 04/27/21 / 04/29/21
<u>Contract Dates</u> 04/28/21 - 05/04/21	<u>Product</u> General	<u>Estimate #</u> 907

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/26/21	05/02/21	--W----				1	\$750.00	5.90			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WOWT	04/26/21-05/02/21	Wednesday Prime Hr 2	8:00 PM-9:00 PM	---W-----	:30		\$750.00	5.90	NM		
See MG 15.2,15.3,15.4													
N 13	WOWT	04/28/21	05/01/21	Weekend News Sa	7:00 AM-8:00 AM		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/26/21	05/02/21	-----S-				1	\$120.00	2.90			
N 14	WOWT	04/28/21	05/01/21	Sa Today	8:00 AM-10:00 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/26/21	05/02/21	-----S-				1	\$250.00	3.50			
N 15	WOWT	04/28/21	05/01/21	News @ 5p Sa	5:00 PM-5:30 PM		:30				NM	3	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/26/21	05/02/21	-----S-				1	\$350.00	14.20			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WOWT	04/26/21-05/02/21	News @ 5p Sa	5:00 PM-5:30 PM	-----Sa--	:30		\$350.00	14.20	NM		
See MG 15.2,15.3,15.4													
	2	WOWT	05/01/21-05/02/21	Kentucky Derby	4:00 PM-6:30 PM	-----Sa--	:30		\$900.00	14.20	NM		
	Ⓜ MG for 15.1,12.1												
	3	WOWT	04/29/21-04/30/21	Midday News	11a-12p	----ThF----	:30		\$100.00	14.20	NM		
	Ⓜ MG for 15.1,12.1												
	4	WOWT	04/29/21-05/02/21	Midday News	11a-12p	----ThF----	:30		\$100.00	14.20	NM		
	Ⓜ MG for 15.1,12.1												
N 16	WOWT	04/28/21	05/01/21	News @ 630p Sa	6:30 PM-7:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/26/21	05/02/21	-----S-				1	\$200.00	7.70			
N 17	WOWT	04/28/21	05/01/21	News @ 10p Sa	10:00 PM-10:30 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/26/21	05/02/21	-----S-				1	\$350.00	8.60			
N 18	WOWT	04/28/21	05/02/21	Weekend News Su	7:00 AM-8:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/26/21	05/02/21	-----S				1	\$100.00	3.10			
N 19	WOWT	04/28/21	05/02/21	Su Today	8:00 AM-9:00 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/26/21	05/02/21	-----S				1	\$200.00	3.30			
N 20	WOWT	04/28/21	05/02/21	News @ 5p Su	5:00 PM-5:30 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/26/21	05/02/21	-----S				1	\$250.00	8.10			
N 21	WOWT	04/28/21	05/02/21	News @ 10p Su	10:00 PM-11:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/26/21	05/02/21	-----S				1	\$250.00	6.70			
N 22	WOWT	04/30/21	04/30/21	Midday News	11:00 AM-12:00 PM		1:00				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/28/21	05/04/21	----F--				1	\$200.00	5.40			
N 23	WOWT	05/03/21	05/03/21	Today Show	7:00 AM-9:00 AM		1:00				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/28/21	05/04/21	M-----				1	\$650.00	4.90			
N 24	WOWT	04/30/21	04/30/21	M-F News @ 4p	4:00 PM-5:00 PM		1:00				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/28/21	05/04/21	----F--				1	\$450.00	6.60			
N 25	WOWT	05/03/21	05/03/21	News @ 630p M-F	6:30 PM-7:00 PM		1:00				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/28/21	05/04/21	M-----				1	\$700.00	6.80			
Totals												62	\$15,970.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/26/21 - 05/04/21	62	\$15,970.00	(\$2,395.50)	\$13,574.50
Totals	62	\$15,970.00	(\$2,395.50)	\$13,574.50

Signature: _____ Date: _____

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